

# Embrace the future and design a future way of working

Craig Dowson bought Acme Preston in 2018, understanding that the business needed a complete overhaul. Established in 1960, the western Sydney based company, is one of the industry's longest running and

most experienced organisations. Their knowledge, service and craftsmanship in custom screen printing and manufacturing of promotional and commercial items, is unmatched in the industry.

Acme Preston's IT systems and infrastructure needed updating, deciding what to rebuild, replace or maintain, was a major decision to initiate the turnaround phase. They engaged AUP IT's CIO as a Service to assist them with this process. Our CIO, Broderick, leveraged the AUP IT framework, beginning with one on one conversations with key personnel within Acme Preston to understand their business. Broderick said "The framework is thorough, starting with the Business Strategy, identifying initiatives, gaps and challenges to becoming problem solvers. Owning the technical strategy, enables Acme Preston to refocus and drive business change moving forward".

A series of workshops created a tailored roadmap for Acme Preston's digital transformation. The first workshop was conducted with Craig Dowson, CEO Acme

Preston, who recalled **"It was an incredible challenge and journey as we were facing significant costs for a complete IT overhaul. We're adopting AUP IT's recommendations, specifically a cloud-first strategy and re-using existing IT investment where relevant. AUP IT's direct focus and added value to our business, is enabling us to be more productive and efficient, creating new revenue streams and business opportunities. Appreciating AUP IT's immense value, we have added Broderick as an Advisor to the Board and myself"**.



... SIX MONTHS DOWN THE TRACK, CRAIG IS EXCITED ABOUT THE NOTICEABLE DIFFERENCE AUP IT HAS MADE AND IS OPTIMISTIC ABOUT PLANS FOR CONTINUED INNOVATION



**CIO AS A SERVICE**